



**Senior Executive Forum | Dallas, Texas | Host: PepsiCo, Inc.**

Peeriosity's next Senior Executive Forum is taking place in Dallas Texas, hosted by PepsiCo, a \$63B food and beverage company, on September 26th to 28th. **Membership is required and there is no cost to attend.** If you're interested in learning more about how your company can become a member of Peeriosity, please reply to let us know.

**Theme: Truths and Myths about Robotics, Global Governance, and Outsourcing**

Registered companies include: Adventist Health System, Archer Daniels Midland, Commercial Metals Company, eBay, Inc., Grainger, Halyard Health, HeidelbergCement, J.C. Penney, McCormick & Company, McDonald's, Mead Johnson Nutrition, PepsiCo, Inc., Procter & Gamble Company, Rolls-Royce, The Sherwin-Williams Company, Sutter Health, Terex Corporation, UL, United Technologies Corporation, ZF Group.



**Monday, September 26, 6:00 PM to 8:00 PM, DFW Marriott**

Peeriosity and Accenture will co-host a reception for all meeting attendees at our preferred hotel, the DFW Airport Marriott, in Dallas Texas. This is an excellent opportunity to meet informally with other attendees while enjoying a beverage and a variety of hot and cold appetizers. The hotel provides free shuttle service from the airport, and discounted rooms are available.



**Tuesday, September 27, 7:30 AM to 8:00 PM, DFW Marriott**

After a group breakfast at the hotel, Accenture will lead morning discussions focused on 1) Robotics, Automation, and Artificial Intelligence, and 2) Global Governance Issues and Opportunities. Private afternoon discussions will feature attendee experiences on topics including 1) Top 5 Priorities for 2017, 2) Real Examples of Robotic Process Automation in Shared Services, and 3) Lessons and Leading Practices with Process Outsourcing. Attendees will participate in a Peeriosity hosted group dinner prior to returning to the hotel. Breakfast, lunch and transportation are provided.



**Wednesday, September 28, 7:30 AM to 3:00 PM, DFW Marriott**

After a group breakfast at the hotel, attendees will participate in morning discussions featuring our host company, PepsiCo. Afternoon sessions will include attendee featured discussion on the topic of Global Governance and Process Ownership. Breakfast and lunch are provided, with free shuttle service to the airport.

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