



Save the Date — Senior Executive Forum — October 28-30, 2019

Meeting Host: Saint-Gobain Corporation

Location: Onsite at Saint-Gobain Corporation's North American Headquarters, Malvern PA, (25 miles west of downtown Philadelphia)

Dates: Monday, October 28 (6:00 PM Reception), Tuesday, October 29, and Wednesday, October 30

Theme: **Senior Leadership in 2020 – Insights to Setting Priorities, Creating Focus, and Delivering High-Impact Results**

Forum Highlights:

- Designed to be a continuation of the May Senior Executive Forum in Knoxville on the theme “Tuning Your Service Delivery: In/Out-Source, On/Off-Shore, People or Bots”, discussion sessions will be designed to quickly go from “this is our strategy and this is our structure” to “these are our key priorities, and here is our plan to create focus and success”. If you’ve attended a Senior Executive Forum, you know that it’s all about the interaction and candid honest exchanges between peers who are all facing challenges and, at times, overwhelming odds. By shifting your perspective from your world to include a meaningful understanding of others, the path forward is guaranteed to become more clear.

- Opening remarks and keynote from Accenture. After Accenture’s presentation, attendance will be restricted to Peeriosity practitioners with closed-door discussions focused on the actual experiences of attendees. Topics will include 1) how to create a focus on what is really important, 2) how to build a winning strategy, and 3), insights to where we have achieved success and where we are still struggling. While some presentation materials will be posted in the Senior Executive Research area, meeting discussions are not otherwise documented or shared to support a high energy, candid exchange of ideas between attendees.

- A welcome reception on Monday, October 28, and a group dinner at a local restaurant on Tuesday, October 29 for casual networking will make the event an experience to remember. The meeting will conclude by 3:00 PM on Wednesday to allow for afternoon flights.

Space is limited. This event is for Peeriosity members only, with no cost to attend.