



Save the Date — Senior Executive Forum in Chicago, October 2017

Host Companies: **AbbVie Inc. and McDonald's Corporation**

Location: Downtown Chicago, IL, on the 36th Floor of the historic Chicago Title and Trust Building

Dates: Monday, October 16 (Reception), Tuesday, October 17, and Wednesday, October 18

Theme: **Innovation in Shared Services – Practical Examples, Benefits, & Costs**



Forum Highlights:

- Exclusively for Peeriosity member companies, onsite at Accenture's Chicago office
- Opening remarks and keynote from Accenture
- Demos and tour of Accenture's Customer Innovation Center
- Closed-door discussions with an emphasis on the experiences of:
 - \$26B pharmaceutical, AbbVie, Inc.
 - \$25B quick serve food company, McDonald's Corporation
- Interactive discussions and presentations from meeting attendees
- A welcome reception on Monday, October 16, and a group dinner at a local restaurant on Tuesday, October 17 for casual networking will make the event an experience to remember.

Space is limited. This event is for Peeriosity members only, with no cost to attend. If you are interested, please reply to let us know.